



CHRISTIAN OBANAKA

COMMUNITY MANAGER

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Community Manager with over 3 years of experience building and nurturing online communities for personal brands and Web3 projects. Skilled in content creation, chat moderation, branding, graphic design, and fostering positive interactions. Seeking to leverage expertise in community engagement and moderation to drive growth and belonging in a dynamic team environment.

SKILLS

- Community Moderation & Management
- Affiliate Management
- Adequate Knowledge with Intercom, Figma, Adobe Suite, etc.
- Excellent verbal and written communication abilities
- Basic computing skills and CRM software familiarity
- Great Pitching and Sales Skills
- Positive attitude and customer focused approach
- Community Events: Giveaways, Gaming, Livestreams, etc
- Social Media Expertise: Discord, YouTube, Telegram, X & Instagram

PROFESSIONAL EXPERIENCE

Community & Affiliate Manager, PipFarm 2025 - Present

- Grew Discord community from 5,000 to **10,000 members within the first five months** by implementing targeted engagement strategies and content calendars.
- Organized monthly trading competitions and giveaways, increasing user participation by 40% and boosting overall platform activity.
- Developed affiliate marketing programs, resulting in a **25% rise in referrals** and partnerships with key influencers in the trading space.

Community Manager, PokerDAO 2022 - 2023

- Built and moderated online communities across Discord and Telegram, growing membership from 3,000 to 7,500 through interactive events and Web3-focused content.
- Coordinated live support and moderation efforts, reducing response times by 50% and fostering a positive, inclusive environment for members.

EDUCATION

Bachelor's Degree in Mathematics & Computer Science 2021 - Oct 2025

University of Port Harcourt, Nigeria.

ACHIEVEMENTS

- **9,000 YouTube Subscribers**
- **Over 4.5 Million Views on YouTube**
- **Top 15% Senior Year Graduating Batch (2021)**

ADDITIONAL INFORMATION

- **Languages:** English, Pidgin English, Igbo.